

Bordesley Park Area Action Plan

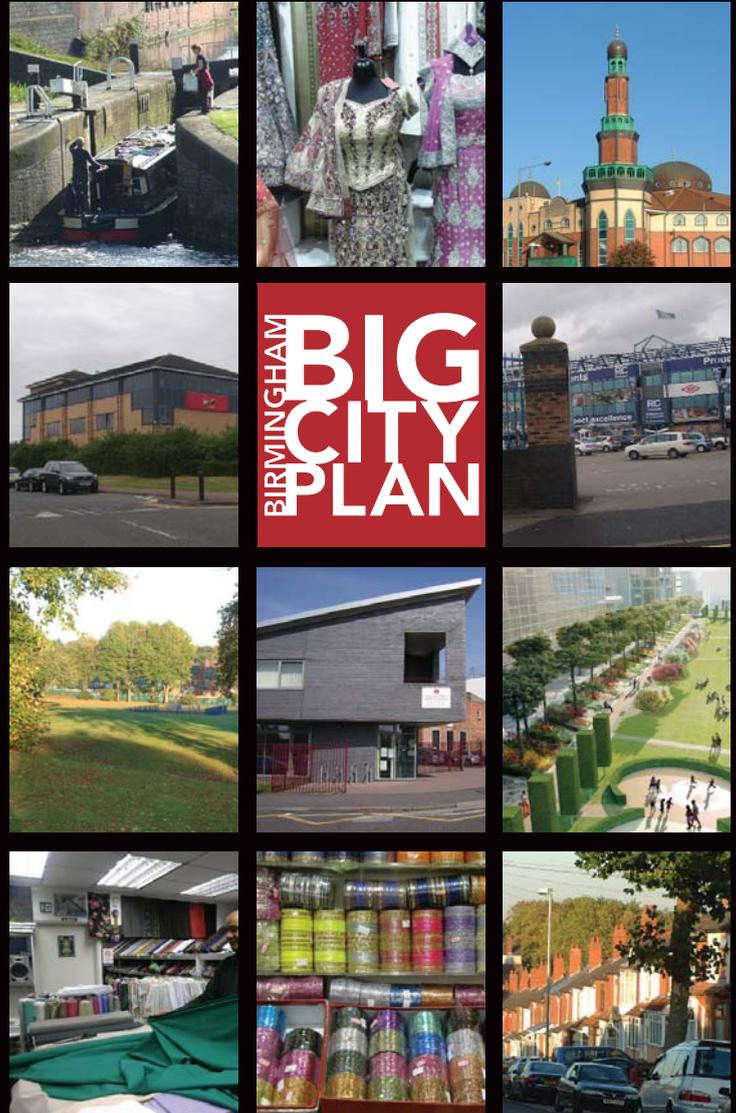
Newsletter: March 2011

Birmingham is the West Midlands' regional capital and the UK's second city, with an ever-increasing international standing. September 2010 saw the launch of the Big City Plan: City Centre Masterplan - the exciting next phase in the growth and development of the city centre - taking us one step further towards this aim.

The Big City Plan will be complemented and supported by the city council working with local communities to build vibrant neighbourhoods across the city. In this regard an Area Action Plan (AAP) is being prepared for the area to the east of the city centre including Alum Rock, Saltley, Bordesley Green, Bordesley and Small Heath. We are referring to this area as 'Bordesley Park'. The map overleaf shows the plan area.

Bordesley Park is a vibrant, diverse area with a young growing population. It provides a gateway to the city centre, particularly for those using key routes from the airport. The demographic and locational assets of Bordesley Park mean it offers great potential for growth and development, particularly when coupled with measures to improve the local environment and meet the need for local employment opportunities. The AAP provides the opportunity to build upon the area's assets and to position Bordesley Park as an area which offers a wide range of employment opportunities for local people; attractive and thriving local centres; high quality housing suitable for the needs of existing and new communities; infrastructure that meets the current and future needs of business and residents; and a clean, safe and attractive environment in which to live and work.

We will work in partnership with the local community to guide the direction of the plan and establish the vision for the area in the years to come. This newsletter explains what the Bordesley Park Area Action Plan is, what it aims to achieve, how it will be produced, and how you can get involved.



"I am pleased to welcome you to this newsletter which will provide you with details about the Bordesley Park Area Action Plan. The AAP is an exciting opportunity - a catalyst for real change in the area over the next 15 years, guided by a framework drawn up in partnership with the local community. I look forward to seeing these changes benefit local residents as well as the city as a whole."

Councillor Timothy Huxtable
Cabinet Member
for Transport, Environment and Regeneration

What is the Bordesley Park Area Action Plan?

The AAP will be a statutory land use plan and form part of the overall planning framework for the city. It will identify proposals for the use of land, and policies to guide development, providing direction for the regeneration and transformation of the area over the next 15 years.

The AAP will set out the 'vision' of the local community for the future of the area. Responding to the key issues in the area, the aims of the AAP are likely to include:

- Attracting quality employment opportunities for local people.
- Improving housing choice.
- Promoting the success and vitality of local centres.
- Improving education and community facilities.
- Creating an attractive physical environment with high quality green spaces.
- Improving connections within the area and to the city centre.



How will the plan be prepared?

The AAP will be prepared, consulted upon and adopted over a three-year period. Work on the plan commenced in November 2009, and will follow a statutory process.

In consultation with local stakeholders we have identified the key issues and opportunities in the area. This has informed an 'evidence base' which will be updated throughout the plan-making process.

We have also been working to establish what forms of development would be suitable and viable in the area, and what approaches can best help create a sustainable neighbourhood. This will feed in to an 'options report' that will highlight a series of options and opportunities for the area.

Wide-ranging public consultation will be undertaken on the AAP commencing with the options and opportunities identified in the 'options report' in May 2011, and on a 'preferred option' later in the year. This is important for the production of a successful plan: it will ensure that the views of the local community and their aspirations for their neighbourhood are at the heart of the AAP.

What options are being considered?

The plan will focus on activity that will help to deliver the community's vision for their area. The options that are being considered have been informed by the following opportunities:

Transformational change

We have identified four areas that offer the potential for transformational change, where new development or new uses can help deliver the aims of the plan.

- The Birmingham Wheels site represents a major opportunity for further development of regional or national significance.
- Adderley Park is a significant asset, and the AAP will consider options for the regeneration and renewal of the area and its surroundings.
- Alum Rock Road is a vibrant shopping area; the AAP will support its future growth as well as measures to improve its environment.
- Small Heath is an important local centre; options will include proposals to enhance the western gateway into the local centre.

Your views on the options for these areas will be sought through public consultation.

Connectivity

The area can benefit from its proximity to the city centre through opportunities for improved connections with the city centre and across the AAP area. This will incorporate improvements to walking routes and green spaces as well as enhanced public transport including proposed rapid transit routes. The opportunities for the area that may arise from the government's High Speed 2 rail proposal between Birmingham and London should also be maximised.

Growth

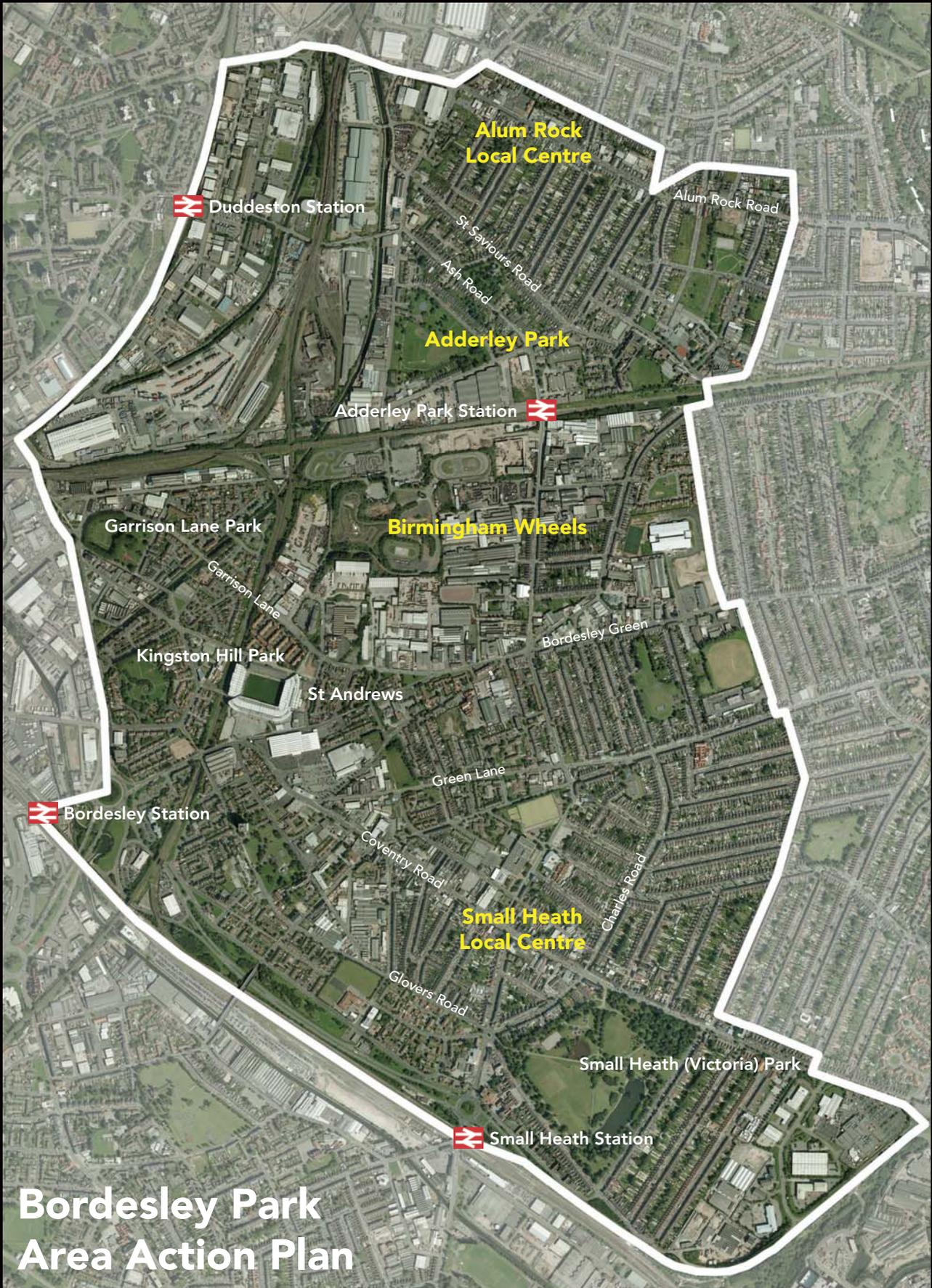
There is an increasing need for new housing, community and education facilities to meet the requirements of the growing population. At the same time, options should promote high quality local employment opportunities by providing the conditions to enable businesses to grow.

Townscape

There are a number of opportunities for new development, and for enhancing or redeveloping poor quality sites, to improve the environment and visual character of the area. Making the most of the existing assets, from attractive buildings to waterways and natural green spaces, will be important in creating a high quality townscape.

Sustainability

New development should be well connected to pedestrian and public transport routes, and opportunities to contribute to the city's carbon reduction targets will be considered within all options.



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What happens next and how can I get involved?

It is important that there are opportunities for the local community and other stakeholders to have an input into the development of the AAP. We are already working with a number of key stakeholders in the area, and will be giving the whole community an opportunity to be involved in the development of the AAP proposals throughout the process.

A first stage of detailed community consultation will take place in May 2011 at venues throughout the area. Details of these events will be published shortly. Look out for leaflets in libraries and community centres, information from local community groups, updates on our website and bulletins from our mailing list.

"Neighbourhood planning is at the forefront of the AAP, and we are committed to working with the local community to achieve our collective goals in ways which are more diverse, more local and more effective."

Waheed Nazir
Director of Planning and Regeneration

We are happy to receive your ideas, comments and questions at any stage of the AAP process and these can be made via the contact details.

Where can I get more information?

There is more information about the Bordesley Park Area Action Plan available from the following sources:

Website: www.birmingham.gov.uk/bordesleyparkaap

Email: bordesleyparkaap@birmingham.gov.uk

Phone: 0121 464 9858

Address: Bordesley Park AAP
Planning and Regeneration
Birmingham City Council
PO Box 2470
Birmingham
B1 1TR

To receive regular updates you can join our mailing list:

- to receive updates by email, contact the email address above, Subject: Mailing List
- to receive updates by post, please email or write to the postal address above including your name and address.

Your details will only be used to provide information about Bordesley Park. We will not use your details for other purposes.

To request this newsletter in large print, audio cassette or Braille, please call 0121 464 9858.

If you would like a copy of this newsletter in another language please ask a person who speaks English to make a request on your behalf at the number above.

إذا كنت ترغب في الحصول على نسخة من هذه النشرة باللغة العربية نرجو أن تطلب من شخص يتحدث الإنجليزية أن يتقدم بطلب نيابة عنك بالاتصال بالرقم أعلاه.

আপনি এই বার্তাপত্রটি বাংলায় পেতে চাইলে, ইংরেজী বলতে পারেন এমন কাউকে আপনার পক্ষে উপরের নম্বরে টেলিফোন করে এর জন্য অনুরোধ করতে বলুন।

ٲه گهر هز ده كهيت ويٲنهيهك له م ناميلكهيت هه بيٲ به زمانى كوردى تكايه داوا بكه له كه سيك كهوا زمانى ٲينگليزى قسه بكات بو ٲه وهى داوا بكات له جياتى تو له سه ر ٲه و ژمارهيهى سه ره وه.

ਜੇ ਤੁਸੀਂ ਇਸ ਨਿਊਜ਼ਲੈਟਰ ਦੀ ਇੱਕ ਕਾਪੀ ਪੰਜਾਬੀ ਵਿੱਚ ਲੈਣੀ ਚਾਹੁੰਦੇ ਹੋ ਤਾਂ ਕਿਰਪਾ ਕਰਕੇ ਕਿਸੇ ਅੰਗਰੇਜ਼ੀ ਬੋਲਣ ਵਾਲੇ ਇਨਸਾਨ ਨੂੰ ਕਹੋ ਕਿ ਉਹ ਤੁਹਾਡੇ ਵਾਸਤੇ ਉੱਪਰ ਦਿੱਤੇ ਨੰਬਰ ਉੱਤੇ ਫ਼ੋਨ ਕਰਕੇ ਇਸ ਦੀ ਮੰਗ ਕਰੇ।

که چہرې غوارې چې د دې خبر نامې يوه کاپي ولري، نو د يو چا څخه چې په انگرېري پوهېږي کمک و غواړي چې د تاسي له خوا پورتنی شماری ته يو درخواست وکړي.

اگر آپ کو اس نیوز لیٹر کی نقل اردو زبان میں چاہیے تو براہ مہربانی انگریزی بولنے والے کسی شخص کو کہیں کہ وہ اوپر دیے گئے نمبر فون کر کے اپنی طرف سے اس کے لیے درخواست کرے۔

Haddii aad jeclaan laheyd warsidahan koobigiisa oo af SOOMAALI ah fadlan weydiiso qof af Ingiriiska ku hadla in uu isaga oo kuu hadlaya wax kaaga dalbo lambarka sare.