Access and Reproduction. Scale of Charges. Digital Copying Service

Books

Print run of up to 10,000 copies

Size and use	UK only	World / one country	World / all countries
¼ page	£65.00	£75.00	£95.00
½ page	£75.00	£95.00	£115.00
¾ page	£95.00	£115.00	£135.00
Full page	£115.00	£135.00	£155.00
1½ pages	£135.00	£155.00	£175.00
Double spread	£155.00	£175.00	£195.00
Front cover	£215.00	£235.00	£315.00
Back cover	£195.00	£205.00	£265.00
Wraparound	£265.00	£315.00	£365.00
Composite cover	£175.00	£185.00	£215.00

Newspapers

All areas / Editorial use

Size in square centimetres	Size in square inches	Fee
Up to 25	Up to 10	£60.00
28 – 38	11 – 15	£70.00
41 – 76	16 – 30	£80.00
78 – 127	31 – 50	£100.00
130 – 178	51 – 70	£110.00
180 – 381	71 – 150	£150.00

Retail Magazines

Editorial use. One edition of magazine only. Up to 10,000 copies

Size and use	UK only	World / one country	World / all countries
¼ page	£30.00	£40.00	£50.00
½ page	£40.00	£55.00	£65.00
¾ page	£60.00	£75.00	£85.00
Full page	£90.00	£110.00	£130.00
1½ pages	£120.00	£140.00	£160.00
Double spread	£150.00	£170.00	£210.00
Front cover	£160.00	£180.00	£230.00
Back cover	£140.00	£150.00	£180.00
Wraparound	£190.00	£200.00	£230.00
Composite cover	£150.00	£160.00	£180.00

Advertising

Trade and Consumer Periodicals, and Newspapers

Advert size	First insert	2 – 5 Repeats (each)	6 or more Repeats (each)
Up to ¼ page	£180.00	£100.00	£60.00
Up to ½ page	£200.00	£150.00	£75.00
Up to full page	£300.00	£250.00	£150.00
Double spread	£400.00	£350.00	£200.00

TV Advertising

Single country. One flash (up to six seconds) in a single advert

Period of use	Fee
1 day / dummy advert	£350.00
3 months	£800.00
6 months	£1,200.00

Television Editorial

Flash fees – editorial/prop/background use

Broadcast	Up to 6 seconds	Up to 30 seconds	Over 30 seconds
Single language/one country	£70.00	£90.00	£100.00
One language/world	£90.00	£110.00	£150.00
Multilingual/world	£150.00	£190.00	£220.00

For every further 6 seconds above 30 seconds add £20.00. Repeats charged as above, less 50%.

Exhibition / Trade Fair

Posters up to A2 in size. For A1 and above add £20.00 to each fee

Time on display	Non-commercial Limited audience	Non-commercial Public exhibition	Commercial
1 week	£70.00	£90.00	£140.00
2 months	£90.00	£110.00	£160.00
5 years	£150.00	£250.00	£400.00
Permanent	£300.00	£350.00	£600.00

Educational Posters All areas. Not for retail

Print run	Fee
Up to 1,000	£60.00
1,000 – 2,500	£100.00
2,500 – 5,000	£120.00
5,000 – 10,000	£130.00
10,000 – 25,000	£160.00
25,000 – 50,000	£200.00

Audio-Visual

All areas. One time use

Presentation	Fee
Educational	£40.00
Commercial	£60.00

Magazines – Staff / In-house / Free / Annual Reports

All areas

Print run	Inside	Cover
Up to 5,000	£80.00	£100.00
5,000 – 10,000	£100.00	£120.00
10,000 – 25,000	£120.00	£140.00
25,000 – 50,000	£140.00	£160.00
50,000 – 100,000	£150.00	£200.00
100,000 – 500,000	£180.00	£220.00
500,000 – 1 million plus	£250.00	£300.00

Travel Brochures / Catalogues / Leaflets / Mail-outs

Print run	Inside	Cover
Up to 20,000	£95.00	£115.00
20,000 – 50,000	£110.00	£125.00
50,000 – 100,000	£125.00	£140.00
100,000 – 5000,000	£170.00	£220.00

Calendars. Promotional / Advertising

Distribution / Rights	Inside	Cover
One country	£200.00	£300.00
Europe or USA	£250.00	£340.00
World	£300.00	£370.00

Advertising Posters

All areas. Measurements in centimetres

Print run	51 x 76	152 x 102	305 x 203	406 x 305	610 x 305	610 x 406	1219x305
Up to 50	£300.00	£400.00	£600.00	£800.00	£1,000.00	£1,100.00	£1,200.00
250	£400.00	£600.00	£900.00	£1,000.00	£1,200.00	£1,300.00	£1,500.00
500	£600.00	£700.00	£1,000.00	£1,100.00	£1,300.00	£1,500.00	£1,600.00
1,000	£700.00	£900.00	£1,100.00	£1,200.00	£1,400.00	£1,600.00	£1,800.00
2,500	£800.00	£1,100.00	£1,300.00	£1,500.00	£1,900.00	£2,100.00	£2,400.00

5,000	£1,000.00	£1,300.00	£1,500.00	£1,800.00	£2,100.00	£2,400.00	£2,800.00

For use in Presentation and Layout. Fee of £60.00

General

All fee below are for a two year period, unless otherwise stated. Runs of up to and including 10,000 items are covered. For runs above this add 50%. For books etc. front cover fees will incur an additional 50% fee, back covers an additional 25% fee.

Type of product	UK only	World / one country	World / all countries
Casebound books (address books etc.)	£120.00	£140.00	£190.00
Calendars (one year)	£150.00	£300.00	£350.00
Carrier bags	£180.00	£250.00	£340.00
Diary (one year)	£125.00	£150.00	£190.00
T-shirts	£250.00	£280.00	£320.00
Fine Art prints (up to 50 x 76 cm)	£220.00	£250.00	£280.00
Fine Art prints (over 50 x 77 cm)	£240.00	£280.00	£300.00
Bookmarks	£100.00	£130.00	£150.00
Jigsaws	£300.00	£380.00	£430.00
Postcards	£125.00	£150.00	£200.00
Postcard books	£120.00	£140.00	£180.00

Electronic Rights

CD ROM / DVD Publications. Single language rights. One time use. One edition.

Print Run	Editorial	Entertainment	Corporate	Annual Reports
10,000	£70.00	£100.00	£150.00	£300.00
50,000	£100.00	£130.00	£180.00	£340.00
100,000	£110.00	£150.00	£220.00	£380.00
250,000	£135.00	£190.00	£260.00	£420.00
250,000 plus	£180.00	£230.00	£300.00	£480.00

Internet Publications. Commercial / Promotional

World / One language rights. One time use.

Licence term	Supplementary page	Home page
1 month	£120.00	£180.00
3 months	£100.00	£200.00
6 months	£200.00	£250.00
1 year	£300.00	£350.00
2 years	£450.00	£600.00
7 years	£700.00	£950.00

Re-use on same site, as above less 20%.

Internet Publications. Editorial

World / One language rights. One time use.

Licence term	Supplementary page	Home page
1 month	£80.00	£100.00
3 months	£100.00	£120.00
6 months	£115.00	£150.00
1 year	£160.00	£230.00
2 years	£300.00	£450.00
7 years	£550.00	£700.00

Re-use on same site, as above less 20%.

Reduced rates are negotiable for not-for-profit organisations.

The Digital Lab. Archives & Heritage. Birmingham Central Library. Chamberlain Square. Birmingham B3 3HQ.
Tel. 0121 464 1619. Email. digital.lab@birmingham.gov.uk