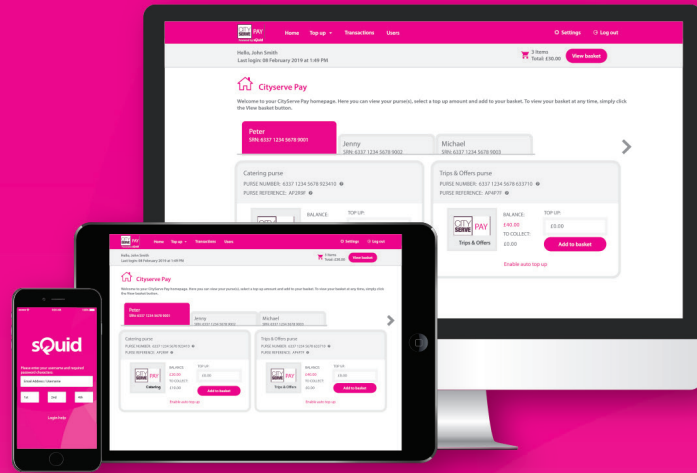


# Help your school go cashless

## Pay online with Cityserve Pay



- Cityserve Pay is a safe and secure way to pay online for meals, trips, offers and school clubs
- Paying online is easy - use a credit or debit card, or top up by bank transfer
- A reliable and convenient system – manage multiple accounts using one login, view transactions and your balance
- Your child pre-orders their meal in class, ensuring that they get the meal they want
- Full account visibility – see what your child is eating every day to ensure they are making healthy choices
- Download the app for a faster way to make payments and manage your account



### EAT, GROW AND LEARN

We encourage our schools, students and parents to get involved and develop their food knowledge and skills.

- Our Development Kitchen runs cookery lessons and tasting sessions
- We provide schools with funds to develop their own garden farms
- We encourage whole school events such as 'Come Dine with Me'
- We support events that help provide skills and meals for families that need it most.
- Alongside healthy, nutritionally-balanced menus packed with vegetables. We offer a tempting salad bar designed to encourage children to up their intake of veg. Fruit is always on offer and staff are trained to encourage children to think about their five-a-day.
- We offer theme days and events throughout the year – many of which have educational value.

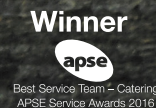
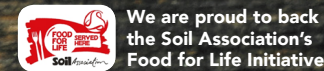


Look out for the latest activities at your child's school.

[cityserve.org.uk](http://cityserve.org.uk)

@lovecityserve

@cityserveofficial



Best Service Team of the Year  
Catering Service

## WHY NOT JOIN US FOR LUNCH?

YOUR CHILDREN, YOUR VALUES, YOUR DECISION





## OVER 60,000 STUDENTS EAT OUR TASTY, HEALTHY FOOD EVERYDAY

Eating in school should be a pleasurable experience; time spent sharing good food with friends and teachers. At CITYKITCHEN, we understand the importance of eating healthily from a young age. We seek to prevent childhood obesity and reduce the number of children not eating fresh fruit and vegetables every day. We work closely with the Birmingham Public Health team – children that eat better are more able to learn and are healthier, happier people.

## HEALTHY CHOICES – DEVELOPED BY STUDENTS!

**Our Development Kitchen - CITYKITCHEN LIVE!** in the heart of Birmingham is an engaging place which allows our Chefs and pupils to come together to learn about nutrition. Students create new food concepts, recipes and the menus that they want and we then make them School Food Plan compliant.

We have been working hard to reduce the amount of sugar stocked by our schools by **30%** through measures including menu development, product replacement and a nutritional education programme.

**GOOD FOOD –  
GOOD MOOD**



## BENEFITS OF A SCHOOL LUNCH

- Helps teach your child about good nutrition
- Only 1% of packed lunches meet the nutritional standards that currently apply to school food
- Saves you time and money
- A school meal helps with attainment and development
- Eating together helps develop lifelong social skills
- School dinners encourage healthy eating from a young age
- Helps support the sustainability of school dining provision for the next generation
- All infant school children (Reception and Years 1 and 2) are entitled to a free school meal. This could save you around £400 per child a year\* \*correct as at Summer 2018.

We want as many children as we can to come and join us for lunch. We offer great, nutritious hot meals and a healthy packed lunch option too. Ask your reception for more details.

## WHAT'S ON OFFER EVERY DAY?

Every day our healthy balanced meals include:

- 2 portions of fruit and vegetables – we support the 5 a day campaign
- A varied carbohydrate (such as rice, pasta or potatoes) choice to provide energy
- A healthy protein (meat, fish or eggs) to encourage growth and development
- Dairy foods to add calcium for strong bones and teeth

We cater for many diets following consultation with parents and dieticians. If your child has any special requirements please contact your school to discuss special menu options.

## KEEP IT LOCAL

Our suppliers are located as close to the West Midlands as possible. We do this to support the economy, keep the food fresh and reduce the impact of 'food miles' on the environment. We buy sustainable ingredients from sustainable sources.



"Annette organised a Mothers' Day Breakfast and it was amazing! The parents were raving about it and the children were thrilled with the entire event. Three cheers for Annette!"

**Wayne Simner, Head Teacher,  
Calshot Primary School**



"I'd like to say a big thank you to Cityserve for striving to improve our catering facility, dining experience & overall outcome for Pupils. Let's hope we can continue to work together to achieve our goals."  
**Neil J Malin, Strategic School  
Business Manager,  
Woodcock Hill Primary School**

